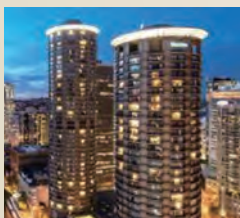


Holiday Celebration & Auction

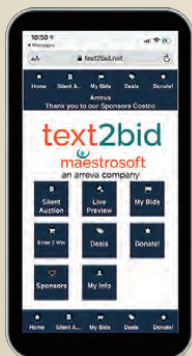
*Building a Community
for the Next Century*



Join us at The Westin again!

TUESDAY, NOVEMBER 29, 2022
In-person event at The Westin Seattle

**Live and alcohol auction are only for guests at The Westin*



Text JASSW to 71760 to Get Started!

Starts OCTOBER 10 at 5 pm

Ends NOVEMBER 30 at 9 pm

Online Auction, Raffle and Raise the Paddle

<https://jassw.org>

99 Keep our Tradition Alive through the Celebration of Hakuju!



Calligraphy: Iyoko Okano



It is my honor to welcome you to our annual Holiday Celebration & Auction!

Three years ago, when the pandemic began, the Holiday Celebration theme was "Bringing Community Together" in an effort to rekindle and maintain our connection in the "new normal" of physical separation from our community and loved ones.

Now, with everything slowly and carefully opening again, I strongly resonate with the importance of being a part of our community. The Holiday Celebration & Auction this year will aid in connecting our members, supporters, friends, and community across Washington State and Japan.

This year also celebrates the **99th** birthday of the Society, or *hakuju* (白寿) as it is called in Japanese. The first character originates from the clever wordplay of subtracting the one or *ichi* radical (一) from the character for one hundred (百), resulting in the character for white, *baku* (白). The second character *ju* (寿) means "celebration" or "age", therefore the 99th year is known as the "white birthday".

Our organization continues actively fostering Japan-Washington State trade, business, and cultural activities. This year, our Joint Speaker Series, held together with the Okinawa Institute of Science and Technology, focused on the United Nations' Sustainable Development Goals (SDGs), "a blueprint to achieve a better and more sustainable future for all people and the world by 2030". In line with the SDGs, the Society is emphasizing diversity and inclusion now more than ever and continues to show our solidarity with the community. To this end, we continue to provide a wide range of events to our members and friends.

Building a community for the next century!



Tak Sato
JASSW Chair Elect
Holiday Celebration Committee Chair



2022 Holiday Celebration and Auction Committee Members

Michi Kato (Jamco), Jamie Kelly, Shigeki Okano, John Garner, Sara Sandford, Akane Suzuki, (Perkins Coie), and James G.W. Reed (Swan Venture Group)





Let's Inspire the Next Generation!

"Click" for online donors! "Raise your paddle" for guests at The Westin!



The tradition of "Raise the Paddle" is an opportunity for the community to come together and help fund our programs! Your donations will directly impact improvements to the Society, existing programs, and new endeavors and outreach.

One of our signature programs is Japan In the Schools (JIS), which started in 1992 as "Japan in a Suitcase Project". It influenced similar programs in other Japan-America Societies around the country and the name changed to JIS in 1994, with further expansion in 2005 with our America In the Schools (AIS) program.

Get the JIS Program Back into Classrooms

Support our staff and volunteers as we get back into schools and events, helping educate students on Japanese history and culture and giving language-learners a space to use their Japanese skills in practical contexts.



Train future JIS volunteers

Bring the AIS Program to Okinawa

We have started a partnership with the Okinawa Board of Education and starting in 2023, we will bring our signature America In the Schools program to over 400 schools in the prefecture. We need funds to create instructional documents and materials to best prepare the teacher and craft engaging lessons for students to learn about life outside of Japan.



Invest in SDGS and Beyond

Assist the Society's evolving mission as we launch new programs centered around the UN's Sustainable Development Goals (SDGs). With your support, we can collaborate with local organizations and invite professionals to educate and empower the people of Washington State and Japan, on top of improving our existing presence in events such as the Japanese Speech & Skit Contest!



First JASSW-OIST Joint Speaker Series Event

Text2Bid online: Oct.10-Nov.30

Please see our auction items through *Text2Bid* by *texting the words JASSW to 71760*. Items will be added throughout October and November, providing you with unique gifts for the holidays! Participate in the online & Westin raffles to win great prizes.

Online Auction



- ① Set of Kutani gold on white "Willow" pattern China 77 pieces
- ② Aki Sogabe Framed Print



- ③ Seattle Kraken gift package with a pair of club seats
- ④ Afternoon of yacht sailing with Captain Chuck Queen
- ⑤ Dinner at Seattle Tennis Club

Frozen & canned salmon, domestic flight tickets, gift cards to local shops & restaurants, museum passes & more!

Online Auction for Outdoor items

by Sara Sandford, Counsel to Western Rivers Conservancy



WESTERN RIVERS CONSERVANCY

Western Rivers Conservancy buys land along the West's finest rivers and streams to conserve habitat for fish and wildlife, protect key sources of cold water and provide public access for all to enjoy.



SDGs: By United Nations, a collection of 17 interlinked global goals designed to be a "shared blueprint for peace and prosperity for people and the planet, now and into the future".

Online Raffle

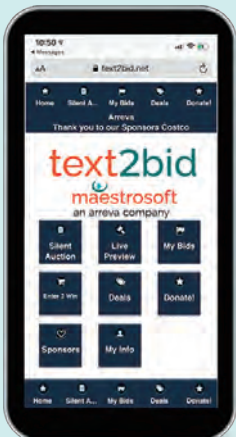
► One for \$10, Three for \$20

Prize: Two Delta Air Lines Main Cabin tickets to anywhere Delta flies in the continental U.S.

No blackout dates, certificate must be registered with Delta Air Lines, other terms may apply.



✓ Raffle winners to be announced during the event at The Westin and our website on November 30th



Let's Inspire the Next Generation!
Online Raise the Paddle: "Click" for online donors!
Text JASSW to 71760 to Get Started!

The JASSW tradition of "Raise the Paddle" is an opportunity for the community to come together and "Click" to help fund our programs.

At The Westin Seattle: Nov.29

Please see our auction items through <https://jassw.org> or [Text2Bid](#). Items will be added throughout October and November, providing you with unique gifts for the holidays! Participate in the online & Westin raffles to win great prizes.



Live Auctions

► Live Auction on November 29

- ① Two "Delta One Suite" round trip tickets from Seattle to Japan



- ② Japanese dinner for 20 at a private home in The Highlands



- ③ Mariners Diamond Club - 4 tickets with unlimited meals and drinks.

And 4 more live auctions at The Westin!

Game



Wine Ring Toss: \$10/3 rings
Heads or Tails: \$10 or \$20???

Must have 99 participants or more
pledge \$10 to join the Heads or Tails Game during the Live Auction!

In Head or Tails, everyone who buys in to the game will stand up and put their hands on their "heads" or "tails"! MC will flip the coin and announce who predicted correctly. Last one standing will take half the pledge pot for the game.

Raffle

- Named after Hakujuu, only 99 raffle tickets available for \$50 each

3 Prizes: TBA!



- ✓ Raffle winners to be announced during the event at The Westin and our website on the following day.

Our Holiday Spirits and History Collection at 5th Avenue Room



Take a trip down memory lane and see our "Spirits" Silent Auction and "Spirits" of JASSW history!

Walk around and discover alcohol, tours, tastings, and more things you can bid on.

Throughout the room, you can also check out photos and documents that showcase our long 99-year history!

Program at The Westin Seattle

5:00 pm Registration Opens at The Westin Seattle

- Meet your friends!
- **Silent Auction closes at 6:45 pm**
"Holiday Spirits" @ Fifth-Avenue Room - Bid on Wine, Sake, Shochu and Spirits
- Buy raffle @Westin tickets - **Only 99 raffle tickets available for \$50 each**
- **Wine toss game:** \$10 for 3 rings
- **Music by Evergreen Glee Club**

6:45 pm Ballroom opens: Performance by OKK Taiko



"Building a Community for the Next Century"
Takeo Sato, Chair-Elect

"Welcome Back to The Westin"
Karin Zaugg Black, Mistress of Ceremonies & Auctioneers

"Good to See You All!"
Hisao Inagaki, Consul General of Japan in Seattle

Game: Heads or Tails

If we get more than 99 participants, \$10 to join the game, if less than 99, then \$20 to join!

Live Auction

Live Auction includes the "Gift Card Frenzy": 10 gift cards - 10 lucky winners! But what is the value of each card? Bid on a gift card and it might turn out to be \$200 or it might be \$15... The only way to find out is to raise your bid cards!



Raise the Paddle for "Let's Inspire the Next Generation!"

Lily McMahan Outstanding Volunteer Award

Jazz Performance: Celebrating 65th Sister City & 55th Sister Port Anniversaries



Raffle Drawing and Announcement of Winners

Presented by Delta Air Lines for Online Raffle & Tak Sato for Westin Raffle

"Awaiting the Year of the Centennial"

Shoko Farmer, 2022-2023 Chair

8:45 pm Adjourn



Thank you to Matthews Winery for your generous support and thank you to Japan Airlines for sponsoring the corkage fee!



Owner of Matthews Winery: Diane and Cliff Otis

Purchase table wine for you and your table guests from the Matthews Winery!

Get one bottle of their 2021 Sauvignon Blanc and 2020 Claret for \$99 at The Westin Seattle. If you pre-order the table wine before Thanksgiving, you will receive an additional bottle of Claret for free!

Please visit to jassw.org for order

The wine is generously provided by Matthews Winery in Woodinville, Washington. They have just entered Japan's wine market so look out for their wine on your next trip to Japan!



Celebrating 65 years of a Vibrant Sister City relationship!

The Seattle-Kobe Sister City Association (SKSCA) is celebrating their 65th sister city anniversary and 55th sister port anniversary with Kobe, Japan, with events, projects and celebrations throughout 2022. This year also marks the 155th anniversary of the founding of the Port of Kobe.

For the last 25 years, they have had a vibrant jazz exchange, enabling local jazz vocalists to experience cultural exchange through the language of jazz music.



SPONSORSHIP LEVELS

Please visit jassw.org to become a sponsor!

Level	() is the price after Oct. 31	Description
<i>Platinum</i>	\$6000 (\$6500)	<ul style="list-style-type: none"> • Premium sponsorship level with premier center table for 8 • Prominent logo placement on all event materials and program recognition • Recognition from the “podium” and electronic logo projection during the event • Opportunity for presence on "stage" • Full page color ad (\$1500 value)
<i>Diamond</i>	\$3700 (\$4000)	<ul style="list-style-type: none"> • Private table of 8 with premier center seating • Large size logo placement on all event materials and program recognition • Recognition from the “podium” and electronic logo projection during the event • Opportunity for presence on "stage" • Three-Quarters page color ad (\$1000 value)
<i>Gold</i>	\$3000 (\$3250)	<ul style="list-style-type: none"> • Private table of 8 with premier seating • Medium size logo placement on all event materials and program recognition • Recognition from the “podium” and electronic logo projection during the event • Half page color ad (\$500 value)
<i>Silver</i>	\$2250 (\$2500)	<ul style="list-style-type: none"> • Private table of 8 • Small size logo placement on all event materials and program recognition • Recognition from the “podium” and electronic logo projection during the event
<i>Individual Seating</i>	\$195 (\$215)	<ul style="list-style-type: none"> • Includes a seat during the event, dinner, and a chance at the Live Auction
<i>Friendship Circle Sponsor</i>	\$1500	<ul style="list-style-type: none"> • Includes three seats during the event, dinner and a chance at the Live Auction • Small size logo placement on all event materials and program recognition • Recognition from the “podium” and electronic logo projection during the event
<i>Raise the Paddle Jump-start Sponsor</i> <i>*Must register before Nov.20</i>	Gold \$1500 Silver \$1000 Bronze \$500	<ul style="list-style-type: none"> • Includes three seats for Gold, two seats for Silver and a seat for Bronze during the event, dinner, and a chance at the Live Auction • Small size logo placement on all event materials and program recognition • Recognition from the “podium” and electronic logo projection during the event

Special Thanks to Our Event Sponsors

Platinum



Diamond

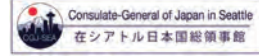


Your logo

Gold



Silver



J.P.Morgan



The Farmers



Friendship Circle

Tom and Yoko Sasaki

Raise the Paddle

Gold



Your logo

Silver

Bronze Sara Sandford, Masami Katayama

*Sponsors in each level are listed in order of when the sponsorship was received.

Japan-America Society of the State of Washington

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