



JAPAN-AMERICA
SOCIETY *of the*
State of Washington

98th Holiday Celebration & Auction

Raise a Toast to the Tokyo Olympics

NOVEMBER 18-30, 2021

Auction

Game

Raise the Paddle

Raffle

TUESDAY, NOVEMBER 30, 2021

Live Streaming starts at 5:30 p.m. PST

7:30 p.m. CST

8:30 p.m. EST

(日本時間 12月1日午前10時半より)

<https://jassw.org>

Let's get into the holiday spirit early! Our 98th Holiday Celebration & Auction will be connecting our members, supporters, friends and community in Washington State and Japan online with special stories, fun entertainment and exciting auction items.

For this year's Celebration theme we take the Olympics as our inspiration: *"Raise a Toast to the Tokyo Olympics"*. Like the athletes who participated in the Tokyo Games, we chose this theme to acknowledge the struggles and setbacks we faced to accomplish our Society mission and goals.

Thanks to a generous donation, our two auctions will feature a number of priceless Tokyo Olympic items! Silent auction opens 12 days before the Celebration, and the live auction the day of the event. Stay tuned!

The Society has been focusing more than ever on diversity and inclusion and standing strong to show our solidarity with the community during this historically challenging time. We continue to provide a wide range of events to our members and community. We have further enhanced our signature education programs, "Japan in the Schools" and "America in the Schools", which are uniquely designed to teach more than culture and language. They teach the strength in diversity and respect from an early age. Please *Raise the Paddle*, and donate to help fund our important education program again. This year, you can jump-start on November 18th before the event.

From early giving to "Raising a Toast" together virtually, let's make this year's Holiday Celebration & Auction a true gold medal event!

Holiday Celebration & Auction Committee Chair
Shoko Farmer (Russell Investments)



98th Holiday Celebration and Auction Committee



From left: Shoko Farmer (Russell Investments), Ted Fuse (Mitsubishi Corporation Americas), Adam Goff (Russell Investments), Yoshie Phillips (Russell Investments), James G.W. Reed (Swan Venture Group), and Takeo Sato (Nichirei USA)

JASSW Holiday Entertainment

Jake Shimabukuro



Born in 1976, in Honolulu, Hawaii is a Japanese-American ukulele virtuoso and composer known for his fast and complex finger work. He has been appointed by President Biden to serve on the National Council for the Arts.

Presented by  沖縄科学技術大学院大学

JASSW Tradition

Taiko from Chijinshuu Okinawa Kenjin Kai, Evergreen Glee Club, and Seattle Jazz Night School Ensemble, under Charles Williams



Raise a Toast to the Tokyo Olympics

Hats off to Tokyo Olympics Athletes

Special Messages from Olympic Athletes



Mika Sugimoto
Judo



Ryo Kiyuna
Karate



Misato Nakamura
Judo



We have items from Tokyo Olympics!

Holiday Greeting from Consul General of Japan



Consul General of Japan
Hisao Inagaki



Live Auction Items from Inagaki Sohryoji Sama

Exclusive to Sponsors! 2021 JASSW Special Holiday Dinner



お献立

- ・和州牛すき煮 / Simmered Washu Beef
- ・牛蒡 / Burdock
- ・サヤインゲン / Green Beans
- ・梅人参 / Plum Blossom Carrots
- ・しらたき / Shirataki Noodles
- ・関サバの昆布メ棒鮓 / Kelp wrapped Seki Mackerel Sushi
- ・わさび漬 / Wasabi Pickles
- ・タラバ蟹の釜飯 / King Crab Kama-meshi
- ・いくら / Ikura
- ・三つ葉 / Trefoil
- ・伊達巻 / Rolled Omelet
- ・昆布巻き / Kelp Roll
- ・里芋田楽 / Miso Glazed Grilled Taro
- ・海老艶煮 / Simmered Shrimp
- ・からし菜お浸し / Blanched Mustard Greens
- ・松前漬け / Pickled seafood and vegetable julienne salad
- ・柿なます / Shredded persimmon salad
- ・鰯大根 / Simmered dai-kon
- ・風呂吹き大根の柚味噌 / Yuzu infused red miso stuffed daikon
- ・低温調理のヒレカツの梅しそ鑄込み / Plum and shiso wrapped in thin pork slices

(might change without notice)

Must place the order by November 20th and schedule a pick up time.

Available to pick up at Teinei: 1256 Republican St. Seattle, from November 28th to 30th between noon to 3 p.m.

Program

5:15 pm Waiting Room

- Silent Auction until 5:30pm
- Bid on auction items
- Buy raffle tickets – \$20 for 1, \$50 for 3
- Performance by OKK Taiko

5:30 pm Silent Auction Closes and Live Auction Opens

Welcome to “Raise a Toast to the Tokyo Olympics”
Karin Zaugg Black & Nami Bagirimvano
Mistress of Ceremonies and Auctioneer

Shoko Tamaki Farmer
*Holiday Celebration Committee Chair
2021-2022 Chair-Elect*

Hisao Inagaki
Consul General of Japan in Seattle

Ryo Kiyuna & Misato Nakamura
Olympic Athletes

Live Auction

Raise the Paddle for “Japan in the Schools” and “America in the Schools”

Masami Katayama
Education Committee Chair

Jake Shimabukuro
Ukulele

Raffle Drawing

Evergreen Glee Club

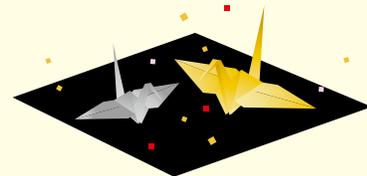
Ellen Eskenazi
2021-2022 Chair

Mika Sugimoto
Olympic Athlete

Charles Williams Ensemble from the Jazz Night School

Raffle Winners Announcement

6:30 pm Adjourn





Be a part of the U.S.-Japan Relationship

Since 1923



100 years anniversary in 2023

There are many great reasons to support the Japan-America Society of the State of Washington right now!

Two important ones are highlighted below.

Together, despite the challenges of our times we continue to successfully carry out the mission of JASSW, as we have done for nearly 100 years. With your support we are able to provide members, friends, and the greater community a forum to exchange ideas, network, and navigate through uncertain times. Be a part of our success. Help us continue to provide excellent programming. The U.S.-Japan relationship is all of us!



Ellen Eskenazi (UW Japan Studies Program) Chair (2021-22)

Education Program

We provide school education programs to the broader community



Cultivating a sense of cultural awareness in children to foreign customs and value systems is one key to future peace in the world.

We offer all our education curricula for free to the community including Japan. Since 1994, we have reached more than 100,000 students.

Last year, during the height of the pandemic, over one thousand people joined us online for our Virtual JIS/AIS programs!

Let us continue to build more awareness about diversity and inclusion!



Masami Katayama (Starbucks) JASSW Education Committee Chair 2021

Events

We provide topical events to learn more about the U.S. - Japan relationship



Even we have been going through an unprecedented difficult time with COVID-19, the Society is eager to provide good programs for community. We have more than 20 events last year and close to one thousand people through our on-line events.

We hope that the Society is able to be a part of you and your community and committed to provide interesting and meaningful programs focused on topics related to the U.S. and Japan.



Kay Packard JASSW Events Committee Chair 2021

Please see our auction items through <https://jassw.org>. Items will be added throughout October and November providing you with unique gifts for the holidays! Participate in the raffle to win great prizes.

Auctions

- ▶ Our **Live Auction on Tuesday, November 30th**.



- ▶ Our **Silent Auction starts Tuesday, November 18th** for your holiday gifts!



Game

- ▶ **Each play for \$25**
Game winners to be announced on our website on December 1st.



Please choose **Quiz AM** or **Quiz PM** when you purchase ticket(s).



Prize for Quiz AM
Coffee!

- Gold:** from Starbucks
- Silver:** from Storyville
- Bronze:** from Miir

Prize for Quiz PM
Wine!



- Gold:** \$356 Value
- Silver:** \$274 Value
- Bronze:** \$107 Value

Gold/Silver includes **Leonetti, Cabernet Sauvignon 2013**

Raffle

- ▶ **Tickets are \$20 each or 3 for \$50**
Raffle winners to be announced during the event on November 30th.

Gold: iPad 9th Generation 64GB

\$329 Value

Thank you Japan Air Line for your continuous support!



Silver: Westin Seattle Gift Certificate

\$150 Value

We hope to go back to Westin Seattle next year!

Bronze: 84 Yesler Restaurant Gift Certificate

\$100 Value

Support Local! Meal provider Holiday Dinner 2020!



Special Wine Collection for Auction



2021 Board Wine Collection



Leonetti Cellar Collection



Sheridan Cellar Collection



Teatro Zinzanni Collection



James G.W. Reed Williams Selyem Collection



Alleromb Collection

Special thanks to the Wine Sub-Committee 2021 for great wine!

Takeo Sato, James G.W. Reed, John Garner, Shigeki Okano, Karen Swanson, Greg Goff and Masako Kodama

Board of Directors Auction Donors:

Mary Hammond Bernson, Karin Zaugg Black, Rita Brogan, Lee Chung, Makiko Coffland, Christopher A. Cummins, Sarah Ellerbrock, Ellen Eskenazi, Shoko T Farmer, Ted Fuse, William Glassford, Adam Goff, Mark Harman, Chris Helm, Kazuhiro Hoshi, Cheryl Hou, Masami Katayama, Mitch Kato, Michelle Kato, Hideaki Katsube, Toshihiro Kawachi, Jamie Kelly, Todd Mason, Kanako Matsumoto, Michael Michalak, Yoshi Minegishi, Barbara Mizoguchi, Tomio Moriguchi, Kay Packard, Yoshie Phillips, Jane Corrdry Langill, Joel Paget, Douglas S Palmer Jr, Ryo Kubota, Richard M. Rawson, James G.W. Reed, Cliff Rudolph, Akemi Sagawa, Sara Sandford, Tsutomu (Tom) Sasaki, Tak Sato, Naoko Inoue Shatz, Yuka Shimizu, Matthew Smith, Hideo Sukanuma, Asami Tsuruta, Kenji Ushimaru, Satoko Valdez, Dale Watanabe, Gary Weiss, Roger Williams, Kosei Yamada, Dennis Yamashita, Akinori Yokosawa

Other Auction Donors:

84 Yesler*Bellevue Art Museum*Bellevue Club Hotel* Beneath the Streets* Annette Bernier* Big 5 Sporting Goods* Billy's Beach Sushi and Bar* Boeing Future of flight* No-Li Brewhouse* Barrage Cellars* DeLille Cellars* Chateau Ste Michelle* Chukar Cherries* Children's Museum of Tacoma* Cloud City Coffee* Storyville Coffee* Bill Collins* Kathryn Collins* Consulate-General of Japan in Seattle* Creatively Yours* Delta Air Lines* Bainbridge Organic Distillers* U:Don* Katie Downs Restaurant* Dianne Draze* Elite Island Resorts* Ito En* Port of Everett* Everybody's Brewing* Live Love Flow* Freeland Spirits* John Garner* Greg Goff* Elizabeth Gotterer* Melrose Grill* Guardian Cellars* Hands On Children's Museum* Drew Holt* Hot Tub Boats* Hyatt Regency Bellevue* Ivar's and Kidd Valley Restaurants*Japan Airlines* Japan-America Society of the State of Washington* Ken Knutzen* Kokoro Care Packages* Kubot Vision, Inc.* Wen Chiang Sam Lui* Mac & Jack's Brewing* Macrina Bakery* mama restaurant group* Maryhille Winery*Mashiko* Matthews Winery*Mayflower Park Hotel* Miir* Mioposto* MOPOP* MUFG Bank, Ltd* Museum of Glass Tacoma* Yumi Nesheim* Nichirei* Pagliacci Pizza* Panowicz Jewelers* Paradisos de Sol Winery and Organic Vineyard* Peddler Brewing Company* Performance Kitchen Crafted* Red Wagon Toys* Royale BC Museum* Ryan, Swanson & Cleveland* Chiaki Schomer* Seattle Mariners* Seattle Seahawks* Sheraton Grand Seattle* Jake Shimabukuro* Nuvo Sky* Sojitz* Sosio's Produce* Starbucks Coffee Company* Melanie Stewart* Karen Swansen*Tacoma Art Museum* The Lyle Hotel* The Nines Hotel Portland* Susie Tracy* Truce Spa* Union Bank* Uwajimaya Inc.* Victoria Butterfly Gardens* Victoria Bug Zoo* Tito's Vodka* Matsue Watanabe* Westin Hotel* Willamette Valley Vineyards

Donate for Education - Raise the Paddle

Your support will keep us moving forward into the brighter future



Join us and champion our education programs by supporting Raise the Paddle.

RAISE THE PADDLE is the primary funding source for our education programs for the entire year. In the spirit of the Olympics, we like to think of our programs as community champions that support students, business and community organizations locally and in Japan. Here are some examples of how your donations champion our mission:

OUR EDUCATION PROGRAMS Japan In the Schools and America In the Schools - reach thousands of school children each year. In the US, JIS introduces students to the culture, language and history of Japan. And through AIS, Japanese school children learn about the school life of their American peers. **Both of these programs inspire young people to consider US-Japan-related careers by challenging them to think globally, act locally, and respect and promote diversity and inclusion.**

LILY MCMAHAN OUTSTANDING VOLUNTEER AWARD Many non-profit organizations rely on volunteers who believe in their mission. Without volunteers, we wouldn't be able to provide free educational programs to our community. In recognition and appreciation of Lily McMahan's dedication and leadership as a Japan in the School's volunteer, The Japan-America Society of the State of Washington established the Lily McMahan Outstanding Volunteer Award on December 3, 2013.



Ms. Masako Tsuoka
2021 Award Recipient

Lily McMahan Outstanding Volunteer Award



Ms. Lily McMahan was born in the United States in 1924, educated in Japan from 12 years-old until her graduation from Tsuda College. In the 1960s, Charles Revson, who created and managed Revlon, personally hired her to be the General Manager of Revlon, Japan. During her career there, she helped establish Revlon in South Korea and Thailand, and was instrumental in mentoring and promoting working women at Revlon in Japan. When her husband, Arch, was transferred in 1974 to Garden City, New York, Lily was moved into the position of Vice President of International Marketing with an office on Fifth Avenue in New York City. She was instrumental in marketing the Ultima and Marcella Borghese brands for Revlon International. Lily retired from Revlon in the 80's, moving to Florida and eventually to Auburn, WA.

She became a Japan in the Schools (JIS) volunteer in 1996 and conducted more than 170 classroom visits. She was a generous donor, served on the JIS committee and received the Consulate-General of Japan Award in 2009 for her exceptional JIS volunteer work. In addition to JIS, Lily also volunteered at community hospitals and senior centers. Lily passed away on June 21, 2013.

In recognition and appreciation of her dedication and leadership as a Japan in the Schools volunteer, Japan-America Society of the State of Washington established the Lily McMahan Outstanding Volunteer Award on this December 3, 2013.



My story about Tokyo Olympics

Ellen Uchida,
our first trans-pacific intern

During the spring of 2021, I received an email from my former university that the well-known Japanese temporary staffing agency, Pasona, was looking for college students to help the Olympic Broadcasting Services (OBS). As an information officer I handled information in different forms. In the first two weeks of my job, it was my responsibility to check the accuracy of Games-time guides by cross checking its dates with the dates provided to me by my boss. I also collected information on various international sports federations who were mainly concerned with establishing a positive image of the sport they represent in the Games. The most exciting part of my job, however, was inputting all the important dates and data I compiled from various Games-time guides and other important documents into the official OBS mobile app, and blueprint maps of venues, which were all crucial information for media and TV broadcasters to access. Interestingly, my job was more or less finished when the Games actually started on August 23rd. I had the simple task of observing all the CATVs hung all over the walls in the office to ensure that they were properly displaying the competitions, because if any event didn't appear on the screens in the OBS building, it wouldn't show for anybody around the world watching the Games.

Overall, working for the Olympics was a valuable experience for me because it allowed me to see the huge effort that goes into the Games. While I was not able to view the Games in person, viewing the matches from the large CATVs in my office surrounded by people from all over the world was an extremely memorable time. I am certain that I will never forget this experience and I am happy to have started my twenties with this memory.



Please contact:
jassw@jassw.org



Do you know?

Jake Shimabukuro is a Advisory Board Member of OIST Foundation.

The OIST Foundation (www.oistfoundation.org) in the United States work with OIST to promote the sustainable development of Okinawa and to connect Americans and Japanese via science through OIST.



What is OIST?

沖縄科学技術大学院大学 (OIST) は科学分野の5年一貫制博士課程を置く学際的な大学院大学です。

The Okinawa Institute of Science and Technology Graduate University (OIST) is an interdisciplinary graduate school offering a 5-year PhD program in Science.

OIST は、国内外から優れた研究者を集めて質の高い研究を行い、世界レベルの研究拠点の形成を推進し、沖縄における技術移転およびイノベーションを促進する知的クラスターの核となることを通して、世界の科学技術へ寄与するために日本政府の主導により創設されました。

OIST was founded by the Japanese government to contribute to science and technology worldwide, attract leading researchers from Japan and abroad to conduct high-quality research, advance the development of a world-class research hub, and nucleate a knowledge cluster that will catalyze technology transfer and industrial innovation in Okinawa.

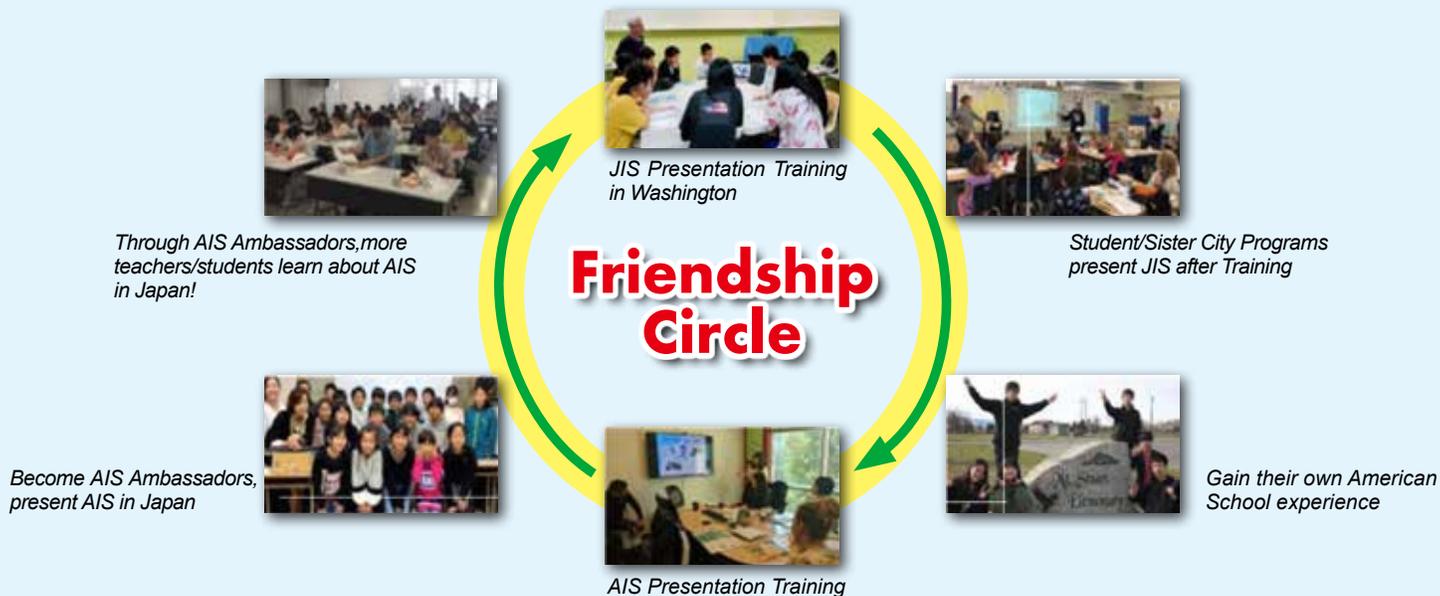
OIST は設立から 10 年を経て、世界をリードする学際的な教育機関へと飛躍的な発展を遂げ、沖縄、日本、そして世界の喫緊の課題を解決するために必要なイノベーションを促進しています。

In its first ten years, OIST has made extraordinary progress in becoming a world-leading, cross-disciplinary institution that fosters the innovation needed to solve our most urgent problems in Okinawa, Japan, and around the world.



Friendship Circle Program

FRIENDSHIP CIRCLE is another Society program that partners with local and Japan-based non-profit organizations, businesses, schools and entrepreneurs to cultivate a forum for the exchange of ideas and new networking opportunities. Your generous donation helps us continue to improve our contents and adapt them to the needs and requirements of an ever-evolving environment!



Friendship Circle is a wonderful bridge of communication, exchange, and networking opportunities between Japan and Seattle. I look forward to actively collaborating with Friendship Circle partners from the Japan side in the future.

Friendship Circle Supporter, Tom Sasaki in Kamakura, Chair 2006-07



私が会長職であった年に Friendship Circle の為のメンバーシップが出来ました。私にとって Hometown of the Heart であるワシントン州、シアトルと日本の関係が益々発展していくように、これからも JASSW を日本から応援していきます。



In the year I was chair, JASSW added a membership for the Friendship Circle. I plan to continue supporting JASSW from Japan so that the relationship between Japan and Seattle, Washington, the "Hometown of My Heart", will continue to grow.

Friendship Circle Supporter, Toshi Kawachi in Tokyo, Chair 2020-21

Friendship Circle Membership

We have membership for people in Japan.

FRIENDSHIP CIRCLE CORPORATE MEMBERSHIP

Where a single organization, whether a corporation, partnership or otherwise with no office or representation in Washington State, is desirous of maintaining a membership under its business name and having one of its designated representatives serve as an active member of the Society, it may do so. Each Friendship Circle Corporate Membership shall be entitled to one vote at the annual meeting of the Society and at any special meeting duly called pursuant hereto.

FRIENDSHIP CIRCLE REGULAR MEMBERSHIP

A Friendship Circle Regular Membership consists of an individual residing in Japan. Each such membership shall have one (1) vote at the annual meeting of the Society and at any special meeting duly called pursuant hereto.

JAPAN STUDIES PROGRAM

W HENRY M. JACKSON SCHOOL OF INTERNATIONAL STUDIES | UNIVERSITY of WASHINGTON

Fostering greater understanding and knowledge of Japan within the global community for more than a century.

Visit us at
<https://jsis.washington.edu/japan/>

YOUR COMMUNITY MATTERS TO US.

Commitment to community is one of our core values. We continually seek to improve the quality of life for people in the cities and neighborhoods where our associates live and where we do business. In addition to corporate donations, our associates contribute their time, talent, and resources to thousands of worthy causes like yours throughout the world.

We are proud to be a diamond sponsor of the Japan America Society's Annual Holiday Event.

russellinvestments.com



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2021 "OLYMPICS" SPONSORSHIP LEVELS

Level	Price (after Nov. 1 st)	Description
<i>Platinum</i>	\$5000 (\$6000)	<ul style="list-style-type: none"> ● 8 JASSW Holiday Dinner Boxes ● Prominent logo placement on all event materials, full page ad (\$1500 value), in the program ● Recognition from the “podium” and electronic logo projection during the event ● Opportunity for presence on "stage" ● Logo placement on our website and program
<i>Diamond</i>	\$3500 (\$3750)	<ul style="list-style-type: none"> ● 8 JASSW Holiday Dinner Boxes ● Large size logo placement during event ● Half-page ad (\$1000 value) in the program ● Recognition from the “podium” and electronic logo projection during the event ● Logo placement on our website and program
<i>Gold</i>	\$2800 (\$3000)	<ul style="list-style-type: none"> ● 8 JASSW Holiday Dinner Boxes ● Medium size logo placement during event ● 1/4-page ad (\$500 value) in the program ● Recognition from the “podium” and electronic logo projection during the event ● Logo placement on our website and program
<i>Silver</i>	\$2000 (\$2250)	<ul style="list-style-type: none"> ● 8 JASSW Holiday Dinner Boxes ● Small size logo placement during event ● Recognition from the “podium” and electronic name projection during the event ● Logo Placement on our website and program
<i>Bronze / Individual</i>	\$185 (\$210)	<ul style="list-style-type: none"> ● 1 JASSW Holiday Dinner Box ● Listing as “Bronze” sponsor in the program
<i>Friendship Circle Sponsor</i>	\$1500	<ul style="list-style-type: none"> ● 3 JASSW Holiday Dinner Boxes ● Electronic name projection during the event ● Recognition from the “podium” and electronic name projection during the event ● Name placement on our website and program
<i>Raise the Paddle Jump-start Sponsor</i>	Gold \$1500 Silver \$1000 Bronze \$500	<ul style="list-style-type: none"> ● Gold 3, Silver 2, Bronze 1: JASSW Holiday Dinner Box(es) ● Electronic name projection during the event ● Recognition from the “podium” (only for Gold and Silver) ● Name placement on our website and program

Special Thanks to Our Event Sponsors

Platinum



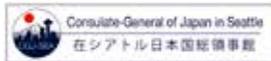
Diamond



Gold



Silver



Yoshi and Naomi Minegishi

Friendship Circle Tom and Yoko Sasaki

Raise the Paddle

Diamond



Gold



Silver

Karin Zaugg Black and Dan Black



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